

# SAMMY RODRIGUEZ

Salsa Entertainment and Productions

djsammyrodriguez@yahoo.com

407-953-2731

- Promoter
- Disc Jockey
- Master of Ceremonies
- Nightclubs
- Ballrooms
- Private Events
- Salsa
- House Music



[www.salsa-entertainment.com](http://www.salsa-entertainment.com)

[salsa.entertainment@gmail.com](mailto:salsa.entertainment@gmail.com)

# BIOGRAPHY

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DJ Sammy Rodriguez was born in the heart of New York City, the Bronx. He developed a love for the music industry during the disco era and transitioned over to the Latin / Salsa scene collaborating with top NYC Disc Jockeys such as George Wheeler from Casablanca. Shortly thereafter, DJ Sammy Rodriguez became one of the most sought after Disc Jockeys in NYC playing at the hottest nightclubs like Latin Quarters, Barney Googles, El Corso, Broadway 96, Copacabana, Sidestreet and Chez Sensual.

As he participated in indoor and outdoor venue's such as Orchard Beach, DJ Sammy Rodriguez had the pleasure of working with NYC top promoters, like Thomas Cuevas, Ray Ramos, Landy Soba, Leo Casino and Ralph Mercado.

Having worked in NY, NJ, California, Virginia, Atlanta and Puerto Rico, just to name a few, today his focus is on Central and South Florida bringing that NYC underground salsa mix and master of ceremony skills to some of the finest venues. At the same time DJ Sammy Rodriguez is providing the hottest live entertainment that has ever come to the area, like Orquesta Broadway, Cita Rodriguez, Ray Sepulveda, Tito Rodriguez Jr., Ray de la Paz, Chino Nunez and more.

His accomplished career of over 30 years has captured the attention of ALL.

# RESUME

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Chez Sensual	Bronx, NY	Disc Jockey	1981 - 1983
Epoca	Bronx, NY	Disc Jockey	1981 - 1983
El Corso	New York, NY	Disc Jockey	1983 - 1986
La Maganete	New York, NY	Disc Jockey	1986 - 1988
Broadway 96	New York, NY	Disc Jockey	1988 - 1991
Latin Quarters	New York, NY	Disc Jockey	1991 - 1993
Broadway II	Queens, NY	Disc Jockey	1993 - 1997
Side Street	Bronx, NY	Disc Jockey	1997 - 1999
Copacabana	New York, NY	Disc Jockey	1999 - 2003
Wild Palm	New York, NY	Disc Jockey	2003 - 2004
Samba Room	Orlando, FL	Disc Jockey	2005 - 2008
Captain and the Cowboys	Apopka, FL	Manager	2008 - 2010
Goldcoast Ballroom	Coconut Crk, FL	Latin Night Manager	2011 - 2012
Copacabana	Ft Lauderdale, FL	Latin Night Manager	2013

# EVENTS

GOLDCOAST BALLROOM AND SALSA ENTERTAINMENT PRESENT BY POPULAR DEMAND

INFORMATION / RSVP  
954-979-0770  
407-953-2731

SATURDAY - MARCH 2, 2013



FROM NEW YORK

*Lay*  
DE LA PAZ

GOLDCOAST BALLROOM  
1415 LYONS ROAD  
COCONUT CREEK, FL 33063

DOORS OPEN AT 9PM  
ADMISSION \$20pp

FROM NEW YORK  
DJ SAMMY RODRIGUEZ

DRINK FREE ALL NIGHT LONG  
LADIES \$15 & GENTLEMEN \$ 25

## COPACABANA

FRIDAY OPEN FORMAT MUSIC WITH DJ RIVERA

SATURDAY LIVE ENTERTAINMENT  
WITH DJ SAMMY RODRIGUEZ

LIVE BANDS & DANCING SHOWS  
FULL TAPAS MENU

Friday & Saturday  
DOORS OPENS @ 6PM - 4AM

COPACABANA  
210 S. ANCHOR AVENUE FORT LAUDERDALE, FL 33301  
FOR RESERVATIONS CALL 1-954-767-0643  
email us rsvp@copacabanasupperclub.com

Follow us @ copacabana on Facebook  
Like us @ copacabana on Facebook  
Visit us copacabanasupperclub.com

Goldcoast Ballroom and Salsa Entertainment & Productions Proudly Presents

### Gumby Navedo y su Nuevo Tumboo

A tribute to Johnny Pacheco and Celia Cruz



Direct from New York  
DJ Sammy Rodriguez

Saturday, January 21, 2012 9:00pm - 3:00am

Advance ticket sales \$15 available at Goldcoast Ballroom or on-line via Facebook at email address djsammyrodriguez@yahoo.com Or \$20 at the door.

For more information, call 407-953-2731  
Facebook - Salsa Entertainment and Productions  
www.goldcoastballroom.com

Goldcoast Ballroom \* 1415 Lyons Road  
Coconut Creek FL 33063  
954-979-0770



Salsa Entertainment  
DJ Sammy Rodriguez  
Presents Tribute to FANIA

Saturday August 4th  
Advance Tickets \$15  
www.eventbrite.com  
\$20 at Door

Gumby Navedo y Su Nuevo Tumboo



9pm to 2am  
Food by Myrna

The Italian American Civic League  
700 S Dixie Hwy, Hollywood, FL 33020  
Information 407-953-2731  
Email djsammyrodriguez@yahoo.com



DJ SAMMY RODRIGUEZ  
Directly from New York City

I WILL BE BRINGING  
THE BEST MUSIC MIX to

5688 West Sample Road  
Margate, FL 33073  
(954) 977-7752  
Doors Open at 10:00pm

OPEN BAR  
Every Friday 10pm - 4am Ladies \$15 Beers \$25

Saturday January 26, 2013

www.paladiumnightclub.com  
www.salsa-entertainment.com  
www.keepintouchproductionsinc.com

GOLDCOAST BALLROOM AND DJ SAMMY RODRIGUEZ PROUDLY PRESENT

## Cita Rodriguez

La condesa de la salsa!



Performing her first live tribute to her father...  
Famous "Fania All Stars" Member  
Pete "El Conde" Rodriguez

SATURDAY, APRIL 14, 2012

ADVANCED TICKET SALES \$15.  
AVAILABLE AT GOLDCOAST BALLROOM  
OR ONLINE VIA FACEBOOK AT  
DJSAMMYRODRIGUEZ@YAHOO.COM

OR \$20 AT THE DOOR

FOR MORE INFORMATION CALL  
(407) 953-2731  
OR ON FACEBOOK AT  
SALSA ENTERTAINMENT AND PRODUCTIONS  
WWW.GOLDCOASTBALLROOM.COM  
1415 LYONS RD, COCONUT CREEK FL 33063

# EVENTS

GOLDCOAST BALLROOM WITH  
SALSA ENTERTAINMENT & PRODUCTIONS  
PROUDLY PRESENT

**ORQUESTA BROADWAY**  
PERFORMING LIVE - DIRECT FROM NEW YORK  
WITH DJ SAMMY RODRIGUEZ

**SATURDAY MARCH 10, 2012**  
**9:00PM-3:00AM**

**ADVANCED TICKET SALES \$15**  
AVAILABLE AT GOLDCOAST BALLROOM  
OR ONLINE VIA FACEBOOK AT  
DJSAMMYRODRIGUEZ@YAHOO.COM  
**\$20 AT THE DOOR**

FOR MORE INFO CALL  
(407) 953-2731  
OR ON FACEBOOK AT  
SALSA ENTERTAINMENT  
AND PRODUCTIONS  
WWW.GOLDCOASTBALLROOM.COM  
1415 LYONS ROAD  
COCONUT CREEK FL 33063



**GABBY'S GEM OF THE HILLS**  
699 US HWY 27-CLERMONT-FL 34711

SALSA ENTERTAINMENT  
PRESENTS  
LATIN NIGHT FRIDAYS  
GRAND OPENING

FROM NEW YORK  
DJ SAMMY RODRIGUEZ

FRIDAY - MARCH 1, 2013

DOORS OPEN AT 9PM  
ADMISSION \$15pp  
2 FOR 1 DRINKS 9PM-10:30PM  
PROPER ATTIRE REQUIRED  
LATIN FOOD AVAILABLE

INFO / TABLE RESERVATIONS  
352-394-0768 OR 407-953-2731  
WWW.GABBYSGEMOFTHEHILLS.COM  
djsammyrodriguez@yahoo.com





& Salsa Entertainment and Productions  
proudly present our Saturday night

**Salsa Social**

Direct from Puerto Rico the lead  
singer from Tommy Olivencia,  
Paquito Acosta y su Orquesta  
Directly from New York,  
DJ Sammy Rodriguez  
Saturday, December 10, 2011  
9pm - 3am

Advance ticket sales \$15.00 available at  
Goldcoast Ballroom or on-line via Facebook  
email address djsammyrodriguez@yahoo.com  
or \$20.00 at the door  
For more information 407-953-2731  
Facebook - Salsa Entertainment and Productions  
Goldcoast Ballroom • 1415 Lyons Road  
Coconut Creek, FL 33063  
954-979-0770





CELEBRATE MOTHERS DAY WITH  
THE MUSIC OF THE LEGENDARY TITO RODRIGUEZ  
PERFORMED BY HIS SON TITO RODRIGUEZ, JR  
WITH SPECIAL GUEST MARIO ORTIZ, JR  
AND DJ SAMMY RODRIGUEZ

**SATURDAY, MAY 12TH, 2012 - 9:00PM**  
AT GOLDCOAST BALLROOM  
1415 LYONS RD, COCONUT CREEK FL 33063  
(954) 979-0770

**ADVANCED TICKET SALES \$20.00**  
OR \$25 AT THE DOOR

FOR MORE INFORMATION CALL  
(407) 953-2731 OR  
EMAIL: DJSAMMYRODRIGUEZ@YAHOO.COM

JOIN US EVERY SUNDAY AT 7:00PM AND DANCE TO  
THE BEST OLD SCHOOL LATIN MUSIC IN SOUTH FLORIDA  
WWW.GOLDCOASTBALLROOM.COM




**Valentine's Salsa Social**  
Saturday, February 11, 2012  
9:00pm - 3:00am

Advance Ticket Sales \$15  
Available at Goldcoast Ballroom or  
online at djsammyrodriguez@yahoo.com  
OR \$20 at the door

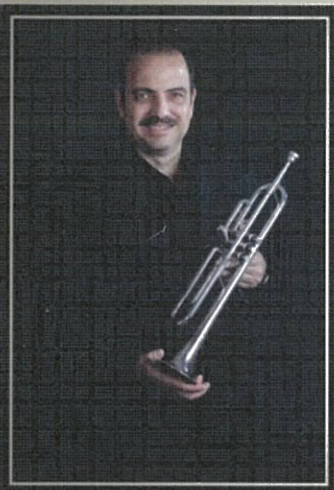
Direct from New York  
DJ Sammy Rodriguez

For more information  
call 407-953-2731  
Facebook - Salsa Entertainment and Productions  
www.goldcoastballroom.com






# EVENTS



**The Copacabana  
and  
DJ Sammy Rodriguez  
Present  
Mario Ortiz Jr. and  
His Orchestra**

**Saturday  
December 15, 2012  
Doors Open 9pm,  
Show Time at 12  
Ladies FREE until 11pm then \$10  
Gentlemen \$15 All Night**

**FOR MORE INFORMATION /  
DINNER RESERVATIONS  
954-767-0643**

**The Copacabana and DJ Sammy Rodriguez  
Present Sonido Cha  
Saturday, December 29th**

**DOORS OPEN AT 9PM  
SHOW TIME AT 12  
FREE DRINKS ALL NIGHT  
WITH PAID ADMISSION  
FOR INFORMATION / DINNER RESERVATIONS  
954-767-0643**



**The Copacabana and DJ Sammy Rodriguez  
Present  
Gumby Navedo y su Nuevo Tumbao**

**Saturday  
December 22, 2012  
Doors Open 9pm,  
Show Time at 12  
Ladies FREE until 11pm then \$10  
Gentlemen \$15 All Night**

**Happy Birthday  
Gumby**



**FOR MORE INFORMATION /  
DINNER RESERVATIONS  
954-767-0643**

**SALSA ENTERTAINMENT  
DJ SAMMY RODRIGUEZ  
@sammyrodriguez.com  
PRESENTS**



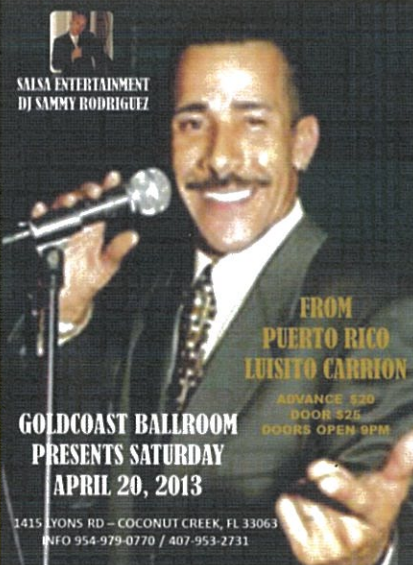
**Conita Salvo  
Florida Central  
INVITES**

**LUISITO CARRION  
IN ORLANDO  
FRIDAY  
APRIL 19, 2013**

**ADVANCE \$20  
DOOR \$25  
DOORS OPEN 9PM**

**ASOCIACION BORINQUENA  
1865 N ECONLOCKHATCHEE TRAIL - ORLANDO, FL 32817  
INFO 407-380-8886 / 407-953-2731**

**SALSA ENTERTAINMENT  
DJ SAMMY RODRIGUEZ**



**FROM  
PUERTO RICO  
LUISITO CARRION**

**ADVANCE \$20  
DOOR \$25  
DOORS OPEN 9PM**

**GOLD COAST BALLROOM  
PRESENTS SATURDAY  
APRIL 20, 2013**

**1415 LYONS RD - COCONUT CREEK, FL 33063  
INFO 954-979-0770 / 407-953-2731**

# PICTURES

